

## Stella and Christie Mobile App Development Challenge

**DESCRIPTION:** The Stella and Christie Mobile App Development Challenge is designed to motivate and reward female participants who develop innovative, creative, functional and original mobile apps. A prize will be awarded to a female who submits the best entry as determined in the sole discretion of the Judges.

'App' refers to any mobile application (or mobile app). Mobile app is a software application designed to run on a smart phone, tablet computers or any other mobile devices.

**SPONSOR:** The challenge is sponsored by the family of Mr Lindani and Mrs Linda Phiri currently based in United States of America. mHub is mandated to organize, promote, and determine winners of this challenge.

**ELIGIBILITY:** The challenge is open to female developers resident in Malawi. Each participant should understand and agree to the terms and conditions of this challenge. mHub reserves the right to require participants to prove that they are eligible. If the winner of the prize is found to be ineligible, mHub reserves the right to award the prize to another participant and to require the return of any prize already awarded.

Employees of mHub, their families or relations are not eligible to enter this challenge.

**CHALLENGE TIMELINE:** All entries must be submitted before the end of the submission period. The submission period ends at 11:59:59 pm Central African Time (CAT) on 1<sup>st</sup> August 2015

**HOW TO ENTER:** Participants will submit their idea of a Mobile Application through a landing page for the competition to be communicated. After presenting the idea of the mobile app, the participant will develop the application within a period of 8 Weeks. The application will then be submitted to mHub through a portal to be provided

**PRIZE:** The best mobile application will win a prize of USD500 to be presented two weeks after submission.

**PRIZE PRESENTATION:** The best 5 participants will be present their applications in front of judges and an audience on a date and venue to be announced. An overall winner will also be announced at the same event.

A panel of judges shall be appointed by mHub to test the submitted apps and award marks based on the innovativeness, originality, creativity and functionality of the app.

**BINDING AGREEMENT:** In order to enter the Competition, you must agree to the Terms and Conditions. Therefore, please read these Terms prior to entry to ensure you understand and agree.

### TERMS AND CONDITIONS

1. mHub reserves the right to amend or alter the terms of competition at anytime and reject entries from entrants not meeting the requirements of the challenge.
2. Ideas submitted in previous challenges or developed into apps and submitted to other App stores will not be eligible to enter into the challenge.
3. mHub shall reserve the right to use, copy and make available to the public the submitted application in connection with the promotion, advertising and administration of the mobile app challenge prior to the
4. Any potential winner who cannot be contacted within 15 days of attempted first notification shall forfeit her prize. An alternative winner will be selected.
5. These Terms and Conditions are governed by the Laws of Malawi.